

Is I'm Really Worried About You...

We Can Guarantee The Sale Of Your Home for 100% of Your Asking Price, and in Under 59 Days, or I'll Pay You the Difference!*

Dear Name,

Selling your home can be one of the most stressful, time consuming and hardest things you can do, and that's WITH help. I'm really worried about you going about this all alone.

I'm guessing you remember me. I'm the guy who sent you the aspirin a couple weeks ago telling you about the <<SMITH>> Family who tried selling their home on their own. Here's another success story from one of our many happy Clients, the <<FISHER'S>> from <<CITY>>

<<Enter your own Expired testimonial here. Use a different one than the previous letter>>

"I kept getting all these flyers from Todd Walters & Associates. To be honest, I did not believe he could do what he claimed. So I listed my home without hiring an agent. Yes I had read that Todd Walters & Associates was the #1 Real Estate Sales Team in the area, but I figured the reason he was selling so many homes was because he was underpricing them. Six months after trying to sell our home with who I thought was a top agent, my home was still not sold. Again, I kept getting flyers and seeing ads from Todd Walters & Associates. Curious more than anything, I called. After a brief and easy phone dialogue, I went ahead and invited Todd Walters to come and see my home and tell me about his so called "guaranteed home sale". Boy was I wrong about Todd Walters & Associates. Not only did he prove his track record and Guaranteed Home Sale Program were for real – he listed our home and it sold. We got our price, before we took possession of our new home. I will admit that I made a mistake – to the tune of six wasted months - not contacting Todd and his team sooner. I will not make that mistake again." George Fisher

What Is A Worry Doll?

Worry dolls are traditionally made in Guatemala. A person (usually a child) who cannot sleep due to worrying can express their worries to the doll and place it under their pillow before going to sleep.

According to folklore, the doll is thought to worry in the person's place, thereby permitting the person to sleep peacefully. The person will wake up without their worries, because which have been taken away by the dolls during the night.

Parents may remove the doll during the night, reinforcing the child's belief that the worry is gone. Some parents involve the child in making the dolls to further increase the psychological benefits of releasing worries.

It really bothers me to hear some home sellers anguish over picking up the phone and calling me. I am passionate about helping Sellers like you sell their home. At Todd Walters & Associates it is our mission *“to provide value added life experiences to our clients and each other, serving all, making real estate dreams realities.”* I know we can help you.

We are so passionate about helping you that **We Will Guarantee (In Writing) That You Will Have An Acceptable Offer On Your Home - Before You Take Possession Of Your Next One – or We’ll Buy It For Cash.** We offer no gimmicks, only proven results. Stop worrying about your home being sold.

Call Todd Walters & Associates now at **770-955-1818** for a **FREE - No Obligation** market evaluation and start packing. You can also visit www.24HrHomeSale.com. We look forward to hearing from you.

Todd Walters

President, CEO
Todd Walters & Associates
Georgia’s #1 Real Estate Team

P.S. Stop worrying about your home being sold today! I **guarantee your hold sold in 59 days at 100% of your asking price**, or we’ll pay you the difference! It cost you nothing to find out how – just call **555-1212** or visit www.YourWebSite.com. We look forward to speaking to you.