

Is I'm Really Worried About You...

We Can Guarantee The Sale Of Your Home for 100% of Your Asking Price, and in Under 59 Days, or I'll Pay You the Difference!*

Dear Name,

Selling your home can be one of the most stressful, time consuming and hardest things you can do, and that's WITH help. I'm really worried about you going about this all alone.

I'm guessing you remember me. I'm the guy who sent you the aspirin a couple weeks ago telling you about the <<SMITH>> Family who tried selling their home on their own. Here's another success story from one of our many happy Clients, the <<FISHER'S>> from <<CITY>>

<<Enter your own FSBO here. Use a different one than the previous letter>>

"I kept getting all these flyers from Todd Walters & Associates. To be honest, I did not believe he could do what he claimed. So I listed my home without hiring an agent. Yes I had read that Todd Walters & Associates was the #1 Real Estate Sales Team in the area, but I figured the reason he was selling so many homes was because he was under pricing them. Six months after trying to sell our home on our own, my home was still not sold. Again, I kept getting flyers and seeing ads from Todd Walters & Associates. Curious more than anything, I called. After a brief and easy phone dialogue, I went ahead and invited Todd Walters to come and see my home and tell me about his so called "guaranteed home sale". Boy was I wrong about Todd Walters & Associates. Not only did he prove his track record and Guaranteed Home Sale Program were for real – he listed our home and it sold. We got our price, before we took possession of our new home. I will admit that I made a mistake – to the tune of six wasted months - not contacting Todd and his team sooner. I will not make that mistake again." George Fisher

Every time I read a letter like this I am reminded of why I should continue to do everything I can

What is a Worry Doll?

Worry dolls are traditionally made in Guatemala. A person (usually a child) who cannot sleep due to worrying can express their worries to the doll and place it under their pillow before going to sleep.

According to folklore, the doll is thought to worry in the person's place, thereby permitting the person to sleep peacefully. The person will wake up without their worries, because which have been taken away by the dolls during the night.

Parents may remove the doll during the night, reinforcing the child's belief that the worry is gone. Some parents involve the child in making the dolls to further increase the psychological benefits of releasing worries.



to stay on mission. At Todd Walters & Associates our mission is simple: *We Cure Home Selling Headaches.*

Don't fall prey to the mindset of "too good to be true". Just like Fed Ex can have your package anywhere in the world overnight – **We Can Guarantee The Sale Of Your Home for 100% of Your Asking Price and in Under 59 Days, or I'll Pay You the Difference!***

"Our Home sold at our price- And before we took possession Of our new home." - **George and Brenda Fisher**

There is absolutely no obligation for us to come over and take a look at your home. While we are there, we'll give you a FREE market evaluation. This will give you a good idea of what you can expect to sell your home for. We'll also give you some tips on what to do and what not to do to get top dollar – and we'll show you how our Guaranteed Sale Program can benefit you.

It cost you nothing to find out how – just call **555-1212** or visit www.YourWebSite.com. We look forward to speaking to you.

Todd Walters

President, CEO
Todd Walters & Associates
Georgia's #1 Real Estate Team

P.S. Let's us cure you home seller headaches, we **guarantee your hold sold in 59 days at 100% of your asking price**, or we'll pay you the difference!