

**It Is Very Likely You're Being  
OVER-CHARGED By Your Current Carrier**

**Finally... A Solution to S-T-R-E-T-C-H  
Your Dollar Even Further!**

Dear Travis,

Why did I send you a \$100 bill (albeit fake) in the mail?

First, to get your attention.

And second, to illustrate that you can stretch your dollar even further when you learn the dirty little secrets the phone company doesn't want you to know.

Go ahead; take the \$100 bill out of the bag it came in. Pull it, stretch it. Have some fun. We could all use more laughter in our lives. Not everything has to be so serious.

However, let me assure you that when it comes to saving my clients up to 40% on their phone system and long distance calls, I'm all business.

Hello, my name is John Doe and I'm with ABC Communications. We specialize in helping businesses just like yours dramatically reduce the cost of their phone system.

In fact, we work with all the major phone companies throughout California to help streamline phone systems and find every penny you can save with your inbound and outbound phone calls.

However all of this can be very confusing. And, let's face it, the phone companies aren't exactly forthcoming when it comes to all the wasted money you spend with them.

That's where my company steps in. We know the red-tape. We know the 'insider information' to get you the best possible outcome. We work for YOU, not the phone company.

I know this may be a big step for you and your company. That's why I've put together a free report:

**“The 7 Secrets The Phone Company Doesn't Want You To Know  
On Saving Up to 35% On Your Phone System Each Month.”**

It's a short (just 6 pages) report that will help you understand what the phone company is really up to; written in terms and language you can understand. No industry waffle or over-the-top drivel. It will arm you with the information you need to go directly to the phone company and demand that you get a fair shake.

# What's Your Next Step?

Travis, I know we can help you! If you're like most business owners and feel the pressure each day to cut your overhead, then my FREE REPORT will do just that! Requesting my free report is as easy as one, two, and three:

- 1) Call Toll Free – 800-555-1212 **OR**
- 2) Send an email to – [info@website.com](mailto:info@website.com)
- 3) Visit [www.webiste.com](http://www.webiste.com)

I look forward to sending you the report.

Sincerely,

*John Doe*

John Doe

P.S. 49% of all California businesses are overcharged by the phone company! Don't be one of them! Call Toll Free: 800-555-1212 OR send an email to [info@website.com](mailto:info@website.com).

P.P.S. I know you may be skeptical; I would be too if I were you. But take a moment to reddy Jane Doe's comments on how we saved her company \$15,471.36 last year, **that's \$1,289.28 PER MONTH!**

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**Jane Doe**  
**Save Your Business**  
**Kent, WA**