

Why is Ed Rush, The Fighter Pilot Guy, Sending You Real Shredded Money?



Dear «first»,

You may be wondering why I am sending you a letter with (real) shredded money attached. Well, there are actually 2 very important reasons.

1. First, I needed a way to get your attention. And I figured that a bag of shredded money would do that. It's been a while since we worked together and hey...I thought this would be a fun way to reconnect.
2. Second, I wanted to offer a very REAL visual for the vast amount of REAL money that you are missing out on. In other words...

You are Probably Losing PILES of money by Not Properly Using Speaking In Your Business

Listen, speaking is simply the most efficient, most effective way to get new customers, clients, and revenue...especially when you consider that speaking includes webinars, webcasts, teleseminars, media interviews, podcasts, live streaming, and basically everywhere else you use the spoken word to share a message.

- ✓ So if you're NOT bringing in 6- to 7-figures a year from speaking, I'd like to show you how.
- ✓ If you're new, I'd like to show you how to get started and get more paid speaking deals.
- ✓ If you're experienced, I'll show you how to make more money with less work (without being "salesy" or weird).

Which brings me to my solution for you...

This week I am hosting a private, By-Invitation-Only Zoom Meeting where I'll personally work with you and answer your questions about speaking. Things like...

- ✓ *"How do I get (paid) speaking deals with BIG paydays?"*
- ✓ *"What's the best way to create a speech that gets standing ovations?"*
- ✓ *"What kind of promotional materials do I need?"* (Hint: I'll cover the THREE main promo materials you need and you'll be blown away by how simple they are.)
- ✓ *"What's the best way to make money speaking?"*

The training is Free, but because it's designed to be small and interactive with extremely limited space, I need to know if you can make it.

RSVP Here:

www.EdRush.com/Speaking

Zoom Meeting and Q&A

Topic: Sharing Your Message and Making Money as a Speaker

Date: Thursday, Aug 22

Time: 11am PST / 2pm EST

Register at: www.EdRush.com/Speaking

(NOTE: It's free, but space is limited, so register now)

Let's talk this week,

Ed Rush

P.S. I have made over \$10 million dollars directly from speaking (and that is only a small part of what I do). **Heck, «first», you've even SEEN me speak so you I know what I'm doing.** And I know I can help you make that kind of money too. Plus, I've also helped over 1,071 students break into and add speaking as a key component of their revenue and new customer acquisition. Many have gone onto build 7-figure businesses directly from speaking. So I'm absolutely certain I can help you...even if the last time you spoke was your 3rd Grade English Class.

P.P.P.S. I respect you and your business enough that I mailed you this letter. I am so confident what I am going to share will change your life that I am willing to put my money where my mouth is. So...if you're not totally blown away by our Zoom Event together, just let me know and I'll give you \$20...just for your time.

P.P.P.S. Last thing - this is a **LIVE Zoom meeting**. It's not some big fake out where they person says it's live, but then you find out later it's pre-recorded. (That stuff drives me crazy).

In other words, I will be there **LIVE** answering your questions and giving you real, pertinent, and valuable information that you can use right now. That means this event is happening ONCE.

Listen...I know you're busy. So am I. Just be there. It's going to be very good for you...and I don't want you to miss out on the chance to potentially double or triple your revenue by sharing your message.

P.P.S. Just a reminder of the details...

Zoom Meeting and Speaking Open Q&A

Topic: Sharing Your Message and Making Money as a Speaker

Date: This Thu, Aug 22

Time: 11am PST

Noon MST

1pm CST

2pm EST



→ This is where I'll be taking your questions.
→ This is the same white board I'll use to outline some key things you need (like the 3 things you need to have on your website so you can get speaking deals "out of the blue")
→ So be sure to attend **LIVE** since I am only going to do this once.

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Don't forget about the surprise BONUS at the 43-minute mark!