

# Does The Thought of Doing Your Taxes This Year Make You Sick?

## Here's Your Prescription

I guarantee I'll cure your IRS pain, or visiting my tax office is FREE.

Dear Name,

Does the thought of having to file your own tax return this year have you feeling sick? If you're like most people, it probably does. But it doesn't have to be. It CAN be smooth sailing with no worries or churning stomachs. Let me explain.

My name is <NAME> and I own REFUNDS NOW office in <CITY>. I understand dealing with the IRS can be very painful sometimes, so that's why I've gone out of my way to offer you my:

### **I'll Cure Your IRS Pain, Or Visiting My Tax Office is FREE, Guaranteed!**

Not only will my staff prepare your tax return fast, but I promise it will be completely accurate or I don't want you to pay me one penny! When you come see me, you'll always know you have someone on your side when reporting your taxes and dealing with the IRS every year. Having peace of mind and knowing you're covered like a blanket (and never having to deal with the IRS alone) is great.

Speaking of being covered or protected from Uncle Sam, you can do what millions of other people are doing and file your tax return electronically. Not only will you know the day after you file if your tax return has been accepted by the IRS, but you won't have to worry about getting some kind of nasty letter from the IRS this summer.

Next day acceptance with the IRS, peace of mind know your tax return is correct, and not having to worry about a mean letter from some audit hungry agent this summer. All at no extra cost to you sounds like a real no-brainer to me! If you don't e-file your tax return this year, you're missing out on what millions of other taxpayers now enjoy!

### **1 Day Tax Service (sometimes same day)**

REFUNDS NOW prepares tax returns the same day you are in our office (as long as you have all of your paperwork ready). So you'll never have to worry about us sticking your stuff in a 'file' making you wait day and says just to see what's going on with your tax return. Sometimes complicated tax returns take a day or two longer, but that's for research purposes. If our "behind the scenes double check" tax preparer is not sure of something, we get the information double checked before your tax return goes out the door.

**We promise your tax return will be correct, or  
we'll fix it and make our tax preparation services free.**

The accuracy of your tax return is extremely important to us or we would never make such a BOLD "complete peace of mind" worry free accuracy guarantee. And remember, whether you are getting a refund or you have to pay Uncle Sam some money, REFUNDS NOW can offer you a variety of e-filing services. You'll need to choose the best option for you, so your preparer when you tax return is complete.

**\$25 off any tax service – New client preferred customer discount!**

At REFUNDS NOW, we like assisting any person needing help dealing with the IRS. But since you have never been with us before, we want you to enjoy a new client preferred discount of \$25.00 off any tax service. It's our way of saying thank you for trusting REFUNDS NOW with your taxes.

**Just two things.**

1. Be sure you bring this letter with you and give it to us before we start your return
2. You must use the discount before <DATE>.

Just call or come down to REFUNDS NOW office at <ADDRESS> and we'll be happy to help this year. We're open 8AM to 7PM during the tax season. So stop on by or call <PHONE>.

Best,

Michael Brier  
REFUNDS NOW, Owner

P.S. You may have friends or relatives in the area that need tax help as well. Feel free to make a copy of this letter and give to your friend and we'll give them the same \$25 discount. (new clients of REFUNDS NOW only)

P.P.S. **Be sure you come in by <DATE> to redeem the \$25 Tax service discount.** You're back by my Worry FREE tax filing accuracy guarantee. If we mess up, we'll fix it for free and you don't have to pay me one single penny. Call <NUMBER> or stop by the office today.