

# “This Letter Contains Your Combination to the Safe!”

Dear <<First Name>>,

What I am about to reveal can literally give you the keys to any safe you want. I know that's a big promise, but that's the reason I sent the safe. Big promises require something big, something unusual. I'm sure you've never received something like this in the mail before.

I'm <your name> with <your company> and I've been <what you do> for people like <your prospect> for <x years>. I've literally handed the combination to the safe to <100's, 1,000's> of people just like you.

To read the rest of the story, and see how you can get your own combination, open this safe immediately!

## **To open the safe:**

1. Turn the dial to the right a complete turn around
2. Continue to the number four (4)
3. Then turn the dial the left to the number seven (7).
4. The Safe will open to reveal what's inside.

I'm certain that once you read what I have to say, you'll undoubtedly agree. In fact, I guarantee it. If you read my letter inside, and feel that I've completely wasted your time, that the information or services I provide are a waste of time, I'll send you \$20 cold hard cash for wasting your time. Just call me at XXX-XXX-XXXX and I'll mail you the money today.

But if you really want to change your <life, business, outlook, confidence, etc> then all you have to do is read this letter.

To your success

Your Name and Signature

P.S. Here are those instructions to open the safe one more time:

## **To open the safe:**

5. Turn the dial to the right a complete turn around
6. Continue to the number four (4)
7. Then turn the key dial to the left to the number seven (7).
8. The Safe will open to reveal what's inside.