

FROM: <<YOUR NAME >>. 3rd and Final Notice

““Since You’ve Thrown Away My Previous Two Letters I Thought I Would Save You The Effort.”

Dear <<FIRST>>,

This is it, last letter, I promise. If you’re sick of hearing from me, that will be a welcoming message. However, if you’re the true forward thinking, ambitious business owner that I believe you are, you’ll give this letter one last consideration.

If you recall I’m limited the vendor area to just 12 businesses. Since the last letter we have filled 11 of those spots, **so only 1 remains** (and this letter went to 24 other businesses we work with).

This is where you come in...

We’ve had a good relationship with you over the years, and we refer many of our members to you for your services. I thought we should have all of our “A-List” vendors, all in one spot so our members can better meet and ultimately use your services. **We call it our Vendor Showcase.**

And we’re limiting it to our best and most trusted. Just like you. This is exclusive and in small numbers. This is NOT going to be like other seminars where there are hundreds of vendors. I’m not interested in that. I’m sending this invitation out to ONLY resources that I think the attendees could really benefit from and I plan to keep it to just about a dozen.

Here’s is what’s included in Basic Sponsorship:

- ✓ **Size of booth.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna. Nunc viverra imperdiet enim.
- ✓ **A 10-Minute recorded interview...** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo
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*Be sure to see
the unprecedented
guarantee on the
next page*



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Deluxe Sponsorship includes:

- ✓ Everything above plus...
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 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna. Nunc viverra imperdiet enim.

SO you may be saying to yourself, **“I barely know this <<YOUR NAME>>. How do I know he can deliver the goods?**

Frankly, if you are already familiar with me, you’d know that’s silly. I’m super-sensitive about delivering a great experience to my members, great content, and a great experience for you.

The Unprecedented 100% Money Vendor Showcase Guarantee:

But just in case you skeptical, I’m even will to GUARANTEE you’ll be happy with you investment to sponsor this event. If at the end of the Event on DATE, if you aren’t completely delighted with exhibiting then just tell me and **I’ll refund your ENTIRE SPONSORSHIP FEE.**

Here are all the details:

Date:

Location:

Two Ways to Reserve Your Spot (the first 12 only to reply).

- 1) FAX to XXX-XXX-XXXX
- 2) Call XXX-XXX-XXXX.

I look forward to seeing you in <<CITY>>. On <DATE> for the <EVENT>.

Travis Lee