

STAFF MEMO

From: Dr. Nielsen's Staff
(just Miss Stefi this time)
505 Aber Drive, P.O. Box 86
Waterford, WI 53185-0086
Phone: (262)-534-3767

Sunday 5:47 AM



Miss Stefi proves that she will do just about anything to get a hold of you ... even if she was shipwrecked on a desert island. As you can see, she does not have a camera, and she had to sketch her own picture!

Ahoy, Mates!



Who Else Deserves "The Royal Chiropractic Treatment (TM)"?



You Get It For \$10 With No Strings Attached . . .
And It's ONLY Available At Dr. Nielsen's Office!

Dear Friend:

Hi again! It's me (Miss Stefi) from Dr. Nielsen's office and I have such a great deal for you today because you took the time to open your "Message In A Bottle". You see, I've arranged for you to get the "Royal Chiropractic Treatment" for only \$10 ... for a very limited time. All you have to do is bring in the enclosed coupon before the expiration date.



Anyway, last Wednesday we were having our weekly staff meeting and Dr. Nielsen told us we were the BEST. In fact, he said we could get a hold of our patients even if we were shipwrecked on a desert island with only one bottle. I understood the lesson here, of course, but Miss Marie (the other one) wanted to know what was in the bottle when it was full, and Miss Pat just wanted to clean the bottle before we threw it in the ocean. Man, talk about missing the point, eh? All Dr. Nielsen meant was that it is important to stay in contact with you — even if we are in the middle of the ocean with no hope of rescue. There is always a way to reach you...even if we need to send a message in a bottle!

So, here's what's in this \$10 deal for you: #1) A brief, painless exam to update your records, #2) A gentle treatment, #3) Any necessary therapies, #4) A freshly baked chocolate chip cookie (baked right in our own office) I'm telling ya, this is the Royal Treatment. Ok, pretend I am shipwrecked on a desert island and I threw a bottle into the water. Somehow this bottle has made it into your hands. Now it is time to take action. Call me (Miss Stefi) ...or ...the other one (Miss Marie) today at (262)-534-3767 to schedule your "Royal Chiropractic Treatment". It's a \$50 value...for only ten bucks!

Thanks!

Miss Stefi



Phone: (262)-534-3767

P.S.#1: Oh, I almost forgot...I have also included a nifty coupon inside this bottle. Your friend (or family member) will need this for our brand new "The Royal New Patient Special (tra)". If you know someone who needs relief from headaches, neck pain, or back pain ... please give them this special coupon and their first visit will include all the goodies (Consultation, exam, x-rays if needed, and their first gentle treatment) for only \$25. (This is a \$50+ value). Call us today at (262)-534-3767 to schedule your next appointment. Again, it's ten smackers for you ... and twenty-five bucks for them when you bring in the enclosed coupons. I gotta swim back to shore now...BYE!

