

“If You’re Like Most Businesses You May As Well Put Your Money Through The Shredder as Spend It On The Advertising and Marketing You’re Doing Now”

What Do You Have In Common With Coca-Cola, McDonald’s, Budweiser and Every Other Business in the United States?

When it comes to marketing and advertising your business; you, and Coca-Cola, and McDonald’s, and Budweiser, and every other business in the United States have the same **#1 problem...**

How Do You Bust Through the Advertising and Marketing Clutter and Get Your Message Heard, Read or Seen?

Simply put, this seminar is for...

The 99% of all Small Business Owners and Entrepreneurs & Salepeople Who are Dissatisfied with the Results they get from their Current Advertising



Think about it. How many advertising and marketing messages do you see in a day? Every business sign you drive by on your way to work, every bill board, every ad on the internet, every commercial on TV and radio, every ad in magazines and newspapers is competing for your prospect or customer’s attention. Heck, every time you Google anything you automatically “see” 10 ads per page... but how many of them do you really see, hear or read?

Studies have shown that the average American “gets” 3,200 advertising/marketing messages every day. That’s 1,168,000 advertising/marketing messages each year. How on earth do you stand out? How can you possibly compete with that? How can you be sure you’re not flushing your Advertising and Marketing Message Dollars Down the Toilet?

You will leave this seminar with dozens of ideas to make sure your advertising and marketing is seen heard or read.



Marketing Master Keith Lee spoke at Business Matters Seminar in December and the positive comments from our members were phenomenal. Everyone asked, “Can we get Keith back for another presentation?” so... Heeeeeee’s Back.....
**Matt Bott, Chief Executive Officer,
Issaquah Chamber of Commerce**

Good News & Bad News

But there is good news when it comes to solving this marketing challenge in your business. The bad news, of course, is the marketing giants with their almost endless amount of money to spend

on advertising and marketing create more and more advertising clutter all the time producing a ton of competition for your client or prospect's time and attention.

The Good News Is...

there are scores of tried, and true, proven ways, for independent business owners and progressive sales people to bust through the clutter using **cost effective, measurable** means to get your message heard, seen or read and Keith is going share these with you on May 10th.

Join us on May 10th from 12:00 – 2:00 at Pogacha of Issaquah as Keith shares with you scores of ideas and strategies to get your advertising message heard, read or seen.
But you must pre-register.
Go to www.issaquahchamber.com to register.

***But Of Course, You're Too Busy To Sit In A Seminar....
And: How Will A Seminar Energize
And Improve Your Sales And Marketing Anyway?***

I don't blame you for instantly coming up with reasons NOT to attend. After all, you ARE busy running your business or out **trying** to make sales. But here's the **cold, hard truth that I've learned from Keith....**

Unless you are completely and totally satisfied and happy with the trends you see in your business, your present sales and profits, your ability to get new customers.... **YOU MUST DO SOMETHING DIFFERENT in order to get different results!**

And the emphasis is on YOU and DIFFERENT.

You do want more control, don't you? More control over sales, prices, margins, customers or clients, predictability of income, success? Then, do not miss this Seminar!

Go to www.IssaquahChamber.com **right now** to register.

Sincerely,
Matt Bott
Chief Executive, Issaquah Chamber of Commerce

P.S. As you can see the announcement of this seminar is dramatically different than anything you've ever seen from at the Chamber. At Keith's presentation you'll see scores of measurable, cost effective marketing and advertising, ideas and strategies that will allow you to bust through the advertising clutter and get your message seen, read or heard.

P.P.S. Go to www.IssaquahChamber.com right now and register. Or fax the enclosed registration form to 425-392-8101. Or, just give us a call at 425-392-7024.