

Who Says There Is No Free Lunch?....

# Free Lunch and Magic Show!

OK, I have to admit, while you may think it's magic, there will be no magic performed at my free lunch on Saturday at the GKIC SuperConference. When you discover *How to Control Your Business and Your Life*, it may look and sound like magic, but it's not...

***I'm Buying Lunch for 80 Select Guests***  
***on Saturday, May 2nd at the GKIC SuperConference..***  
***You MUST Qualify to Attend***

***To Qualify You Must Be Able To Check One of the Two Boxes Below:***

I have more than 3 employees

I have (clients/members/etc) who have more than 3 employees

***AND you must be able to Check One of the Six Boxes Here:***

**In Regards to Managing **MY** Business...**

- I have become a slave to my business. It seems like I'm always responding to things and taking care of problems. I have no time for myself. This is not fun.
- My business runs well but if it ran smoother and I didn't have to do so many "regular everyday menial things" I could work on actually improving and growing my business.
- My business is great, but I'm always looking for ways to improve our efficiency and effectiveness.

**In Regards to Managing **THEIR** Businesses, I have Clients Who Think...**

- I have become a slave to my business. It seems like I'm always responding to things and taking care of problems. I have no time for myself. This is not fun.
- My business runs well but if it ran smoother and I didn't have to do so many "regular everyday menial things" I could work on actually improving and growing my business.
- My business is great, but I'm always looking for ways to improve our efficiency and effectiveness.

You're coming to the SuperConference so you're obviously an accomplished, driven, business owner; or top manager... and since you're still reading this, you know that if you could control your business better you could accomplish even more. That's what this luncheon is all about. You'll discover exactly how to take control of your business, and your life, with **Step-By-Step, Easy to Implement Systems**.

**You will take TOTAL control of your business when you create systems to control your business**

**But Who Has Time To Create Those Systems?**

OVER PLEASE





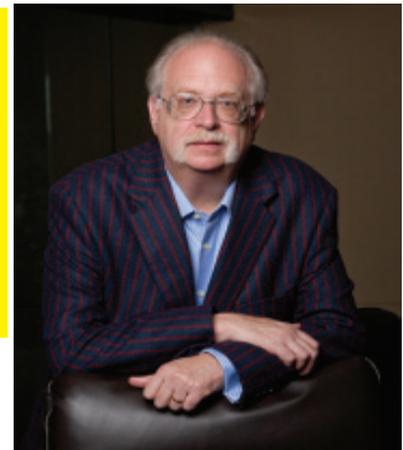
That's what you'll discover during lunch. You'll discover the types of systems you need in your business and how to **borrow from others to quickly and easily implement them in your business.**

**Your Presenter: Keith Lee** - If you've been around GKIC for a while you've seen Keith's marketing in lots of places. His marketing has been featured in well over 50 GKIC newsletters, and highlighted in many of Dan's products. **Keith is the co-author of Dan Kennedy's new *No B.S. Ruthless Management* book**, has been a multi-year member of Dan's Titanium Mastermind Group, and is a private consulting client of Dan's. He and his son Travis own 3D Mail Results. What you probably don't know is Keith owns 5 businesses and spends well over 90% of his time **working on his businesses, on important things - rather than**

**in them, on menial, mundane everyday tasks, solving problems, and fixing things.**

At this luncheon presentation you'll discover exactly how to stop working in your business and **start working on it**; and how to quickly and easily create systems in your business to insure things are done properly the first time every time.

**"If you know you could do more and better marketing,  
sell more and get more done  
if only everybody else around you  
could be counted on more,  
then I urge attending Keith's luncheon presentation  
at the SuperConference"  
- Dan Kennedy**



Whenever business, company and private practice owners get together, conversation always gets around to the headaches ~ trying to get staff functioning as an effective team and functioning at a high level as individuals, and, in general, getting things done consistently right by system, rather than by fighting fires and fixing mistakes. My past multi-year Titanium Member, and current private client, Keith Lee, has sane, rational, proven methods... a medicine cabinet for these headaches.

My friend the late Mike Vance, who worked personally with Walt Disney on the original Disney University and other projects, laughed and scoffed at standardized annual or quarterly 'performance reviews' and Keith has a replacement for such futile and frustrating exercises. This is just one example of an A-to-Z range of dramatic and mostly simple improvements in the way you hire, train, coach, manage, supervise, and most of all get people standing up on their own and getting their jobs done right and making customers enthusiastically happy.

Keith is featured in the new edition of my book, *No B.S. Guide to Ruthless Management of People & Profits* (Oct. 2014) for good reason. His entire System was born of necessity and fine-tuned in his own successful businesses (plural), since validated in many GKIC Members' businesses as well – not the product of academic theory and psychobabble. The net result for you is not only a better, more profitable business but a less stressful and more productive life as the person (trying to be!) in charge. If you know you could do more and better marketing, sell more and get more done if only everybody else around you could be counted on more, then **I urge attending Keith's luncheon presentation.**

NEXT  
PLEASE  
→

# When in Minnesota... Eat Like a Minnesotan

**Starter:** Chopped Romaine, Grilled Red Onions, Marinated Baby Heirloom Tomatoes, House Croutons, Creamy Garlic Emulsion  
**Entree:** Oven Roasted Walleye, Caper-Herb Compound Butter, Grilled Half Lemon, Herb Roasted Baby Red Potatoes, Baby Zucchini  
**Dessert:** Banana Foster Cake with Bourbon Chocolate Whipped Cream



 ***You Must Preregister to Attend***  
***Go to***  
***[www.GKICLunch.com](http://www.GKICLunch.com)***  
***Limit 80 Guests***

Seating is limited and it would be totally unfair to someone else if a seat was left empty. In addition, the cost for the plated luncheon is more than \$50 per plate and needs to be paid even if you don't show up. When you register you will be charged a \$50 seat deposit.

**The \$50 will be refunded at the lunch.**

**Limit 3 guests per business.**

***You Must Qualify & Preregister  
to Attend***



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***Limit 80 Guests***